

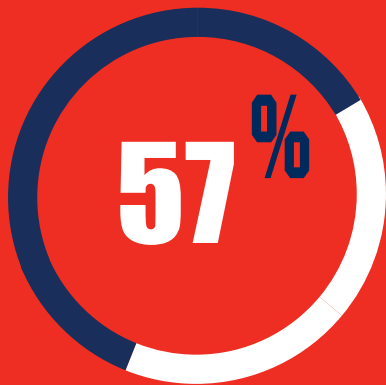


LtC

2016-2017

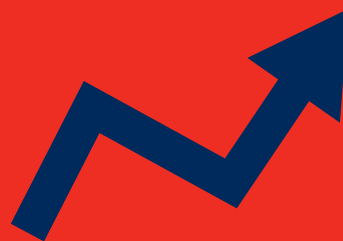
LIFE THAT COUNTS

Sponsorship Information



57% of high school students in Cullman County will be impacted by Peer-to-Peer Mentoring.

In addition, students in Winston and Morgan Counties will be impacted by our programs at Addison High and Falkville High.



Over the past 3 years, students have benefited from peer-to-peer mentoring.

Pilot school has shown:

- **87%** decline in discipline referrals
- From last to second in attendance system wide
- Increased standardized test scores



Life that Counts represents
3,000 students.

5 high schools
1 middle school



@lifethatcounts



John delivers inspiring character education talks to over 10,000 students per year

lifethatcounts.com



@lifethatcounts

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Testimonials

The mentoring group at HHS has helped to change the culture at Hanceville High School. Mr. John Williams has done a fabulous job of convincing our students to make good choices on a daily basis over the last three years at HHS. I have seen a huge decline in our student discipline referrals and an increase in student attendance as well as standardized testing. In the month of February we only had 7 discipline referrals in the entire school, compared to 49 three years ago in February. Hanceville High School finished last in our system with attendance in 2013. In the past three years, we have finished either first or second in our system. I take great pride in saying that the culture at HHS has changed for the better.

Each Tuesday, Mr Williams, meets with a selected group of students at Hanceville High School. These students are a hand-picked group of upperclassmen that are considered the leaders of our school. We call this group "Mentors". The mentors meet to discuss the character education lesson that will be taught on Wednesday during Mentor time. Mr. Williams meets with the entire 9th grade every Wednesday to discuss character issues that face young teenagers in today's society. Once Mr. Williams completes the instruction to the group, he then turns the class over to the 25 plus mentors to work in small groups. Our freshman enjoy getting to know the upperclassmen on a personal level. The mentors also help each freshman on how to become successful leaders at HHS.

I personally believe mentors class should be taught in every school across America. The Mentoring program has helped shape so many kids lives at HHS. If you have any questions about Mentoring, please don't hesitate to call.

-Jimmy Collins, Principal, Hanceville High School

"A few months ago I was in a really dark place in my life...at times, **it was hard to sit and listen to what you were saying but I realized it was only the truth & it was gonna help guide me to somewhere better and more healthy**...I just wanted to say thanks for taking the time to visit my school and that you have no idea how much you helped me!"

-Shanel, high school student

"This encourages me to do things for others."

-Brandon, high school student

"John Williams is a **dynamic speaker filled with humor and interaction...**"

-Mark, OJJDP Grant Administrator

"I've learned to set boundaries and to treat others like I want to be treated"

-Keana, high school student

"Whatever you have to do, **get this guy in front of your students!**"

-Peggy, Principal

"Hearing your story has helped me because it was similar to mine! To be quite honest **this saved my life**. I was on a terrible path. Now I wanna share my story if it will help someone else."

-Makayla, high school student

"This guy interacts great with the students and really meets them on their level. His **message is challenging and relevant.**"

-Sam, High School Football Coach and A.D.

"You're doing a really great job, John, and **I hope that one day I can help people** like you have."

-Noelia, high school student

"John knocked it out of the park! **A home run for everyone in the room!**"

-Nate, History Teacher and Softball Coach

"...you were phenomenal full of passion and life and you could **relate to youth of all races, gender and ages!!** Personally my daughter attended your class and loved it!"

-Elycia, Executive Director of Friends First

become a

SPONSOR

- Support Life that Counts with a one-time or recurring investment
- 100% of contributions directly benefit our work with students.
- Being a sponsor is safe and easy! Online contributions can be made by clicking [here](#).
- All contributions are tax-deductible.

One-time

OR RECURRING INVESTMENT



SPONSOR A

SCHOOL



\$6,000-8,000

ANNUAL INVESTMENT

- For as little as \$6,000 your contribution could bring peer-to-peer mentoring to an entire middle or high school!
- Each school is assigned a mentoring coach.
- Mentoring coaches undergo background checks and screening processes to work safely with our students.

CORPORATE SUPPORTER

- We feature corporate supporters at assemblies by distributing product samples (as allowed by the school) to students in the crowd.
- Corporate supporters also receive recognition across our social media platforms.

\$1,200-3,600

ANNUAL INVESTMENT

